



## ABOUT STRIVEEQUITY

Founded in 2022, StrivEquity Consulting LLC is a dynamic NYC Minority Business Enterprise (MBE)-certified consulting firm dedicated to equity-focused executive coaching, career coaching, leadership development, and advisory services across government, social, and corporate sectors. Our minority-owned firm strives to foster equitable departmental cultures by investing in the personal and professional growth of employees. Our Founder & Managing Principal, David DeVaughn, is an International Coaching Federation (ICF) Professional Certified Coach (PCC) with over 15 years of experience.



## CORE CAPABILITIES

- Executive & Career Coaching
- Equity & Emotional Intelligence
- Change Management & Company Culture
- Facilitation/Leadership Development (Supervisory and Managerial)
- Effective Management and Mentoring

## DIFFERENTIATORS

- Equity-focused executive and career coaching
- 15+ years of extensive project experience
- Industry versatility & institutional attunement.

## PAST PERFORMANCES

- **New York State Health Foundation:** Technical Assistance Design & Implementation
- **New York City Department of Education:** Farm to School Coach/Consultant
- **Robert Wood Johnson Foundation:** Equity Coaching Services
- **Johns Hopkins University:** Initiative Strategy & Facilitation Services

## IDENTIFIERS - NAICS & NIGP CODES

- **541611 - Administrative Management and General Management Consulting Services**  
NIGP 918-50 - Management Consulting  
NIGP 918-77 - Strategic Planning Consulting
- **541612 - Human Resources Consulting Services**  
NIGP 918-31 - Human Resources Consulting  
NIGP 918-32 - Executive/Leadership Coaching
- **541618 - Other Management Consulting Services**  
NIGP 918-39 - Organizational Dev. Consulting  
NIGP 918-75 - Diversity, Equity & Inclusion Consulting
- **611430 - Professional & Management Dev. Training**  
NIGP 924-71 - Training Services, Management/Leadership  
NIGP 961-53 - Seminars, Workshops & Training Sessions
- **NYC SBS**  
**MBE Certified**

