



ABOUT STRIVEQUITY

Founded in 2022, StrivEquity Consulting LLC is a dynamic NYC Minority Business Enterprise (MBE)-certified consulting firm dedicated to equity-focused executive coaching, career coaching, leadership development, and advisory services across government, social, and corporate sectors. Our minority-owned firm strives to foster equitable departmental cultures by investing in the personal and professional growth of employees. Our Founder & Managing Principal, David DeVaughn, is an International Coaching Federation (ICF) Professional Certified Coach (PCC) with over 15 years of experience.

His expertise spans coaching and leadership development; diversity, equity, inclusion, belonging, and justice; interactive workshops, training, and curriculum development; non-profit management, institutional consulting, and strategic advisory services, all tailored to meet the complex needs of our clients, especially those in regulated government environments.



CORE CAPABILITIES

- Executive & Career Coaching
- Equity & Emotional Intelligence
- Change Management & Company Culture
- Facilitation/Leadership Development (Supervisory and Managerial)
- Effective Management and Mentoring

DIFFERENTIATORS

- Equity-focused executive and career coaching
- 15+ years of extensive project experience
- Industry versatility & institutional attunement.

IDENTIFIERS

NAICS Codes:

- 541611 - Administrative Management and General Management Consulting Services
- 541612 - Human Resources Consulting Services
- 611430 - Professional and Management Development Training
- MBE Certification: NYC



careers businesses neighborhoods MBE Certified

PAST PERFORMANCES

New York State Health Foundation: Technical Assistance Design & Implementation

New York City Department of Education: Farm to School Coach/Consultant

Robert Wood Johnson Foundation: Equity Coaching Services

John Hopkins University: Initiative Strategy & Facilitation Services



DAVID DEVAUGHN

Founder & Managing Principal | StrivEquity Consulting LLC

34-18 Northern Blvd, Long Island City, NY 11101 | ☎: (212) 804 9084

✉ ddevaughn@striveequity.com | 🌐 www.striveequity.com

🌐 https://bit.ly/StrivEquityLLC